



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1501550

Schedule Dates 05/27/13-05/31/13
Advertiser American Petroleum Institute (28032)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand API HF SHALE (485536)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name WILLIAMS, NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments API HF SHALE
JARED SALLES

Date Entered 03/15/13
Last Modified 03/15/13
Entered By Melody Margolin
CO-OP No
Headline # ECR09961320
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$251.25
Net Total \$1,423.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Jun. 2013	5	\$1,675.00
Grand Total:	5	\$1,675.00

\$1675-
mm

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/27/13-05/31/13	1	:30	11:01P- 11:34P (EST)	1	X	X	X	X	X			1	\$425.00	\$425.00	Columbus (WSYX)	LATE NEWS	3/15/13
2.0	Normal Line / SPOT (2)	05/27/13-05/31/13	1	:30	5:58A- 7A (EST)	2	X	X	X	X	X			2	\$275.00	\$550.00	Columbus (WSYX)	GOOD DAY	3/15/13
3.0	Normal Line / SPOT (3)	05/27/13-05/31/13	1	:30	5:58P- 6:30P (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	Columbus (WSYX)	NEWS @ 6P	3/15/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: